

A National Framework for Urban Extension

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Who, Why, What

- Who are the National Urban Extension Leaders?
- Why are we here?
- What can I get out of being here?



Why need National Urban Extension Voice?

- Urban Extension is Unique within our organization
 - Complexity of the environments we work in
 - Diversity and demographics of
 - Urban-Suburban-Rural interface and interdependencies



National Extension Leaders (NUEL)

- Formed 2013 NUEL is a group of dedicated Extension professionals advancing the strategic importance and long term value of urban Extension activities.
- Creating a national urban Extension network where Extension faculty and staff can share ideas and resources to further define and implement creative programs to solve out nations pressing urban issues

Urban Extension now a Top ECOP Priority

- Advocate and advance the strategic importance and long-term value of urban Extension by being:
 - **Relevant** Locally
 - **Responsive** Statewide
 - **Recognized** Nationally

2016 GOALS

Urban Programming – While maintaining rural presence, provide support for *A National Framework for Urban Extension* as outlined by the National Urban Extension Leaders (NUEL).

A National Framework for Urban Extension

A Report from the
National Urban Extension Leaders

December 2015 (Original Report, September 2015)



Steering Committee Members
Dana De Costa, Julie Fox, Brad Gadach, Joan Jacobson,
Chris Kinsella, Patrick Proden, Marie A. Rasmussen, Jody
Squires, Charles Varrina, Steve Wagoner, Mary Jane Wells,
Jeff Young

NIFA

USDA United States Department of Agriculture
National Institute of Food and Agriculture

**ASSOCIATION OF
PUBLIC &
LAND-GRANT
UNIVERSITIES**

Extension Committee on Organization and Policy (ECOP)

**COOPERATIVE
EXTENSION**
Extending Knowledge, Changing Lives

**NATIONAL
URBAN
EXTENSION LEADERS**
LAND-GRANT UNIVERSITIES • COMMUNITIES • ACTION

NUEL National Network

- National Executive Committee (5 members)
 - Made up of one representative of each ECOP regional association (Western, Southern, Northeast, North Central, 1890)
- Steering Committee (17 members)
 - Made up of Executive committee, Action Team Chair and Caucus (region) chair from each region plus ECOP representative and NIFA representative

Introduction to NUEL Collaborative Network



- Focus Areas



Strengthen
Communities



Protect the Environment



Improve our Health



Enrich the Youth



Feed our Future

- Partnerships – internal and external
- Advancing national urban Extension agenda
- Recognition
- Action Teams

Research Committee

Communications Committee

Partnerships Committee



Professional Development
Committee

Strategic Alignment and
Urban Policy Committee

Why are we here?

- **Our Goals for the conference**

- Kick off the NUEL Southern Regional Caucus – 1st time ever!
- Network and begin to foster cross-state relationships and partnerships
- Lay the foundation for building a NUEL Southern Regional Leadership Team to guide this work
 - 3 Representatives for national conference planning team
 - Editors for national urban extension success stories
 - Expand Southern Region leadership team (state liaisons and region committee members)
- Long-term- build buy-in from our land-grants that urban extension has value.

Why are you here? What are your goals for the conference?

- Presentation/Poster
- Meet & network with other Urban Extension professionals
- R & D other Urban Extension program
- Explore opportunities to get involved in leading Urban Extension programming on a regional or national level
- Director sent me here



Successful NUEL Regional Meeting

**NUEL
Southern
Region
Conference
Goals**



**Your
Conference
Goals**

What can I get out of being here?

- Develop a network of Extension professionals that are working in the same environments that you do
- Opportunities to learn programming and strategies of Urban Extension programming from Urban Extension colleagues
- Opportunities to network and build multi state or regional partnership's
- Opportunities for leadership on state, regional and national level for Urban Extension Programming
- Opportunities for you to promote and be recognized for the Urban Extension work that you are doing

www.nuelaction.org